



Notice of Press Conference (with Livestream)

BASE 11 TO ANNOUNCE LARGEST-EVER \$1 MILLION+ STUDENT SPACE COMPETITION TO INCREASE STEM TALENT AND PREPARE THE FUTURE AEROSPACE WORKFORCE

WHEN: Wednesday June 6, 2018

WHEN: 11:00 AM - 12:30 PM (PDT) Press Conference

WHERE:

- **Live Event:** Tomorrow's Aerospace Museum, 961 W Alondra Blvd, Compton, CA 90220
- **Livestream:** <https://www.herox.com/spacechallenge/43-livestream>

WHO: Base 11 (www.base11.com), a non-profit, 501c3 workforce and entrepreneur development company working to increase STEM talent with greater representation of women and minorities.

WHAT: Launch of \$1 million+ Space Challenge for a student-led university team to design, build and launch a liquid-propelled, single-stage rocket to an altitude of 100 km (the Karman Line) by December 30, 2021. The Base 11 Space Challenge launches will be held at Spaceport America, New Mexico.

WHY IMPORTANT: The Base 11 Space Challenge is supported by universities, industry, government, and individual donors, mentors and volunteers, interested in increasing underrepresented groups in the aerospace and related industries. Student participants will develop skills and real world experience in industry level safety protocols, systems engineering, propulsion, electronics, bench testing, computer aided design (CAD), navigation, flight regulation, diversity and inclusion, business development, teamwork, and innovation.

SPEAKERS: **Landon Taylor**, CEO, Base 11; **Dr. Peter H. Diamandis**, Founder, XPRIZE, SEDS; **Astronaut Dr. Franklin Chang Diaz**, Founder, Ad Astra; **Al Bunshaft**, SVP Global Affairs Americas, Dassault Systèmes North America; **Michelle Murray**, Director, FAA; **Dan Hicks**, CEO, New Mexico Spaceport Authority; **Dr. Forouzan Golshani**, Dean, Cal State Univ. Long Beach, Engineering College; and students representing **University Rocket Teams**.

University Challengers

University teams that have declared their intent to participate include: **From U.S:** Purdue University; University of Southern California (USC); UC Irvine; UC Berkeley; UC San Diego; CAL STATE, Long Beach. **From Canada:** Universities of Toronto, Victoria, Concordia, British Columbia and McGill University. Students from these universities will be represented at the live event and press conference. Official Registration opens in June.

Local Community Colleges at the Press Conference: Pasadena City College, Cypress College; El Camino College; Compton College; Canyon College

NOTES TO MEDIA

- **Reporters Q&A** via phone line will take place 12:00-12:30 pm (PDT), immediately following the Press Conference. **Out of area reporters can RSVP for call-in information**
- **Interviews** with any of our speakers can be arranged through Diane Murphy
- **Press Kit will be posted [online](#)** and contain: Media Alert, Press Release; Link to Videos and Photos, Bios of Speakers, FAQ, and Fact Sheet on the Space Challenge.
- **Students from local colleges and community colleges** will be available for interviews

Media Contact and RSVP:

Diane Murphy (diane@aquariusgroup.net); +1.310.658.8756